A street with buildings on the side

Description automatically generated with medium confidence A sign in front of a building

Description automatically generated with low confidence

Invest in Downtown Roseboro

**Roseboro Demographics-Claritas 2023**

5-Mile Radius 20-Minute Drive time

Median Household Income $50,505 $57,655

Average Household Income $66,255 $73,576

Highest Income Segment $50,000-$74,999 (17.7%) $50,000-$74,999 (17.7%)

% earning above $50,000 49.5% 49.7%

% earning below $50,000 50.4% 50.1%

**Retail Gaps (Business escaping to neighboring communities-AGS Data)**

Category5-Mile Radius 20-Minute Drive Time

Total Food and Drink $5,226,626 $ 9,512,233

Electronics and Appliances $ 828,779 $ 1,135,236

Lawn and Garden Equipment $ 329,113 --------------

Groceries $5,802,496 $ 6,100,379

Beer, Wine, Liquor $ 304,233 $ 1,129,667

Clothing $1,707,367 $ 4,146,292

Shoes $ 386,261 $ 1,851,320

Jewelry/Luggage/Leather Goods $ 187,990 $ 909,284

Sporting Good/Hobbies $ 627,752 $ 1,816,190

Book Stores $ 166,475 $ 804,038

General Merchandise $5,532,238 $12,241,764

Office Supplies/Stationary $ 218,821 $ 200,665

**Available Properties**

For more information, contact Roseboro Mayor Alice Butler at 910-525-4121 and [roseboromayor@gmail.com](mailto:roseboromayor@gmail.com)